

**BAKERY MIXES, BASES & CONCENTRATES** 



# Our Ingredients Bake All the Difference

Bakeries and pastry shops all across Canada rely on ADM's comprehensive portfolio of HarvestEdge<sup>™</sup> baking solutions. Our delectable bakery mixes, bases and concentrates include yeast and cake donuts, danish and sweet dough, cakes and muffins, cones and cookies, breads and bagels, pizza and many more! We also develop custom or private label formulations for the ultimate in tailored solutions.

### INDULGENCE: CONNECTING WITH CONSUMERS NEEDS

Today's consumers are seeking foods not only to satisfy their nutritional needs, but to feed their emotional and mental wellness. Baked goods deliver comfort, pleasure and satisfy cravings, but opportunities exist to increase better-for-you credentials such as sugar reduction, increased fiber and protein, or appropriate for a lifestyle diet like gluten free, keto or vegan.

84% see mental health being equally important as physical health

of consumers' eating occasions reflect some need for pleasure, comfort or to satisfy cravings1

<sup>1</sup>ADM OutsideVoice study, 2020.





## BAKERY MIXES, BASES & CONCENTRATES



## Pick of the Mix

Our complete portfolio of bakery mixes, bases and concentrates is just the start!

ADM bakes in the experience, insights and resources you need to grow your business.







### **FLEXIBLE FORMS**

We produce a wide range of options to serve your needs.

Mix
Add Water and/or Yeast

Base Add Eggs and/or Oil Concentrate

Add Flour
and/or Sugar

### **CUSTOM BLENDING**

ADM has the product development expertise and baking ingredient pantry to formulate the perfect mix or blend tailored for your operation.

### **TECHNICAL SERVICE & EXPERIENCE**

At ADM we are quite proud that our team has an extensive background in the bakery industry. This collective of technical, practical and creative experience allows us to interact with our customers in an efficient and effective manner.





# BAKERY MIXES, BASES & CONCENTRATES



# The Right Products

ADM offers a range of high-quality bakery mixes, bases and concentrates that are ideal for the creation of simple, yet delicious baked goods that consumers will love.

#### **DONUTS**

We offer a wide range of donut forms and flavors that deliver consistent quality and outstanding taste and texture. Varieties: vanilla cake, spice cake, chocolate cake, old fashioned cake, yeast raised and Honey Bun.

#### **MUFFINS**

From sweet to savoury, ADM mixes can help you deliver a wide selection of consistent and delicious bakery quality muffins.

Varieties: vanilla, oatmeal, bran, corn and spice.

#### **CAKES**

Cake is the center of celebration and ADM offers a range of mixes that deliver moist, flavorful and special occasion-worthy results. Varieties: hi ratio, white, chocolate, pound, black forest and brownies.

#### PI77A

Pizza sales continue to grow with no signs of slowing. Count on ADM's flour expertise to deliver both technical performance and taste. Varieties: white, whole wheat, multigrain and wholegrain.

## Excellence That's Baked Right In

ADM provides superior flours, mixes and custom blends to help your baking business succeed.

Our products are supported by decades of milling and baking expertise to deliver the reliability and trust you need, ensuring higher quality, better performance and more consistent yields.

#### **BREAD & ROLLS**

Drive customers into your bakery with the aroma of freshly baked bread! ADM flours and formulation expertise make it easy to deliver consistent results. Varieties: white, whole wheat, wholegrain, sweet dough and variety breads.

#### COOKIES

Everyone loves a freshly baked cookie. Our cookie mixes offer a foundation to unlock your creativity. Varieties: plain, oatmeal, chocolate and macaroon.

#### SPECIALTY MIXES

ADM's specialty offerings complement our wide range of baking mixes. Varieties: Self-raising flour, biscuits, dough conditioner, batters and breadings and pancake.

ARCHER DANIELS MIDLAND COMPANY DISCLAIMS ANY AND ALL WARRANTIES, WHETHER EXPRESS OR IMPLIED, AND SPECIFICALLY DISCLAIMS THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. OUR RESPONSIBILITY FOR ANY CLAIM IS LIMITED TO THE PURCHASE PRICE OF MATERIAL PURCHASED FROM US. CUSTOMERS ARE RESPONSIBLE FOR OBTAINING ANY LICENSES OR OTHER RIGHTS THAT MAY BE NECESSARY TO MAKE, USE, OR SELL PRODUCTS CONTAINING OUR INGREDIENTS. ANY CLAIMS MADE BY CUSTOMERS REGARDING INGREDIENT TRAITS MUST BE BASED ON THE SCIENTIFIC STANDARD AND REGULATORY/LEGISLATIVE REQUIREMENTS OF THE COUNTRY IN WHICH THE FINAL PRODUCTS ARE OFFERED FOR SALE.

©2021 Archer Daniels Midland Company

Unlocking Nature. Enriching Life.

1800-267-8492 | info.cdnmill@adm.com | adm.com